



GREAT WESTERN BREWING

ORIGINAL

DOUBLE **16** AGED

CONTEST RULES FOR “THE ULTIMATE ORIGINAL 16 EXPERIENCE”

ELIGIBILITY: This contest is open to Canadian residents who reside in the provinces of Manitoba, Saskatchewan, Alberta, BC who have reached the legal drinking age at the start of the contest period in their province of residence except for directors, officers and employees of the Sponsor, their agents or representatives and advertising agencies, the participating retailers, Provincial Liquor Boards, Branches, Commissions and Agencies, Liquor Licenses, or any distributor or company involved in the supply of the Prize or any phase of the contest administration, their immediate families and persons with whom they are domiciled.

HOW TO ENTER: Complete all information requested on the official entry form (available at participating stores/ establishments, while supplies last), answer the skill testing question and deposit it into a ballot box which is located in each of the participating stores/establishments. Limit one entry per person. No purchase necessary. No mechanically reproduced or photocopied entries allowed. Eligible entries must be received by the date and time indicated on the ballot box.

PRIZE: The prize(s) to be awarded and the approximate retail value is described below:

- > **Maximum prize value is \$1,500**
- > **Airfare: maximum of \$450 per person**
- > **Hotels: maximum of \$150 per night for two nights (double room occupancy)**
- > **Taxi vouchers: maximum \$100**
- > **Meal vouchers: two x \$100 at Original 16 selected locations (maximum \$200)**
- > **All arrangements will be made through Great Western Brewing Company.**

The winner(s) will be selected in a random draw from all eligible entries received. Before being declared a winner, the answer to the skill-testing question must be verified and determined to be correct. The first eligible person(s) who has correctly answered the skill-testing question, contained on the front of this ballot, will win the prize described on the ballot box. The winner will be notified by telephone, mail, or email. All prizes must be accepted as awarded and cannot be exchanged for cash or transferred.

The contest sponsor has the right to substitute a prize of equivalent value in the event of unavailability due to reasons beyond the sponsor's control.

All entries become property of the store/establishment and the sponsor and no correspondence will be entered into except with the selected potential winner(s) and/or those who have indicated they wish to receive correspondence from Great Western Brewing Company. The store/ establishment and Sponsor is not responsible for entries, lost, misdirected, delayed, ineligible or destroyed.

The contest is subject to all Federal, Provincial and Municipal laws. The sponsor and its respective advertising agency and promotional agencies are not responsible for any printing/ production errors and may withdraw the promotion if such errors occur, without liability, at their sole discretion.

By entering this contest, entrants consent to the use of their name(s), and/or photograph in any publicity carried out by the sponsor without compensation and agree to abide by the contest rules and the decisions of the store/ establishment and sponsor are final.

The winner(s) of the prize(s) will be required to sign a standard declaration, and indemnity release form confirming compliance with the contest rules and acceptance of the prize(s) as awarded and releasing the sponsor, their respective advertising agency and promotional agencies and the respective Liquor Boards and Commissions from any liability in connection with this contest or prize. All taxes and expenses not expressly mentioned in these official rules are the responsibility of the winner.

The Provincial liquor agencies (Provincial Liquor Boards) are not connected with this contest in any manner whatsoever, and are not liable in any way whatsoever in regard to any matter, which relates to this contest.